DAT Zip Zone Directory

WHAT IS A ZIP ZONE?

ZIP Zones designate broad regions of the country. Whereas a standard 5-digit ZIP code refers to a very specific location, the first number of the ZIP code indicates a region that encompasses multiple states. There are 10 ZIP Zones in the United States. Zone 0 includes the seven Northeastern states that have zip codes that begin with a zero. Zone 9 includes the three West Coast states whose ZIP codes begin with 9. There are three ZIP zones in Canada and one in Mexico.

HOW ARE ZIP ZONES USED?

ZIP Zones come in handy when using DAT's loadboards. For example, when a carrier posts a truck, he needs to specify where he is willing to go. If a carrier is willing to drive to any state on the East Coast, he can simply list Z0, Z1, Z2, rather than typing in a dozen separate states.

Zone	United States
Z0	Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, Rhode Island, Vermont
Z1	Delaware, New York, Pennsylvania
Z2	Maryland, N. Carolina, S. Carolina, Virginia, W. Virginia
Z3	Alabama, Florida, Georgia, Mississippi, Tennessee
Z4	Indiana, Kentucky, Michigan, Ohio
Z5	Iowa, Minnesota, Montana, N. Dakota, S. Dakota, Wisconsin
Z6	Illinois, Kansas, Missouri, Nebraska
Z7	Arkansas, Louisiana, Oklahoma, Texas
Z8	Arizona, Colorado, Idaho, Nevada, New Mexico, Utah, Wyoming
Z9	California, Oregon, Washington, Alaska

Zone	Canada & Mexico
ZC	(Central) Ontario, Quebec
ZE	(Eastern) New Brunswick, Newfoundland, Nova Scotia, Prince Edward Island
ZW	(Western) Alberta, British Columbia, Manitoba, Saskatchewan
ZM	Mexico

DAT Power

DAT Power is the largest and fastest load board in the industry. More loads and trucks are posted and searched on the DAT network annually than any other load board. It is the only live load board, so you see loads and trucks the instant they're posted.

BENEFITS OF DAT POWER

- Save time – Monitor all your searches, filter your results, and research rates, all on a single screen.
- Alarm notification – Audible alarm notifies you when a new match is found.
- Accurate rates – Get real truckload rates, not bids. See what brokers are actually paying carriers.
- Work from anywhere – Work from any computer, tablet, or smartphone—anywhere you have internet access.
- Faster results – Search results appear in real time, with new loads and trucks added as soon they're posted. No waiting, no extra charge.

TOOLS IN DAT POWER

DAT Power includes a number of useful tools that will make you even more productive.

- Hot Market Maps – Shows the ratio between loads and trucks, giving you daily supply and demand information for each key market area or state.
- DAT Directory – The DAT Directory contains valuable information on every carrier, broker and shipper who uses DAT load boards. Includes contact information, operating authority, carrier safety info, broker days-to-pay and credit scores, and user reviews.
- LaneMakers – Gives you deep insight into which carriers are active on any given lane based on truck posts and load searches. Use this information to reach out to new business partners working in the lanes you need.

DAT

For more information, please contact DAT:
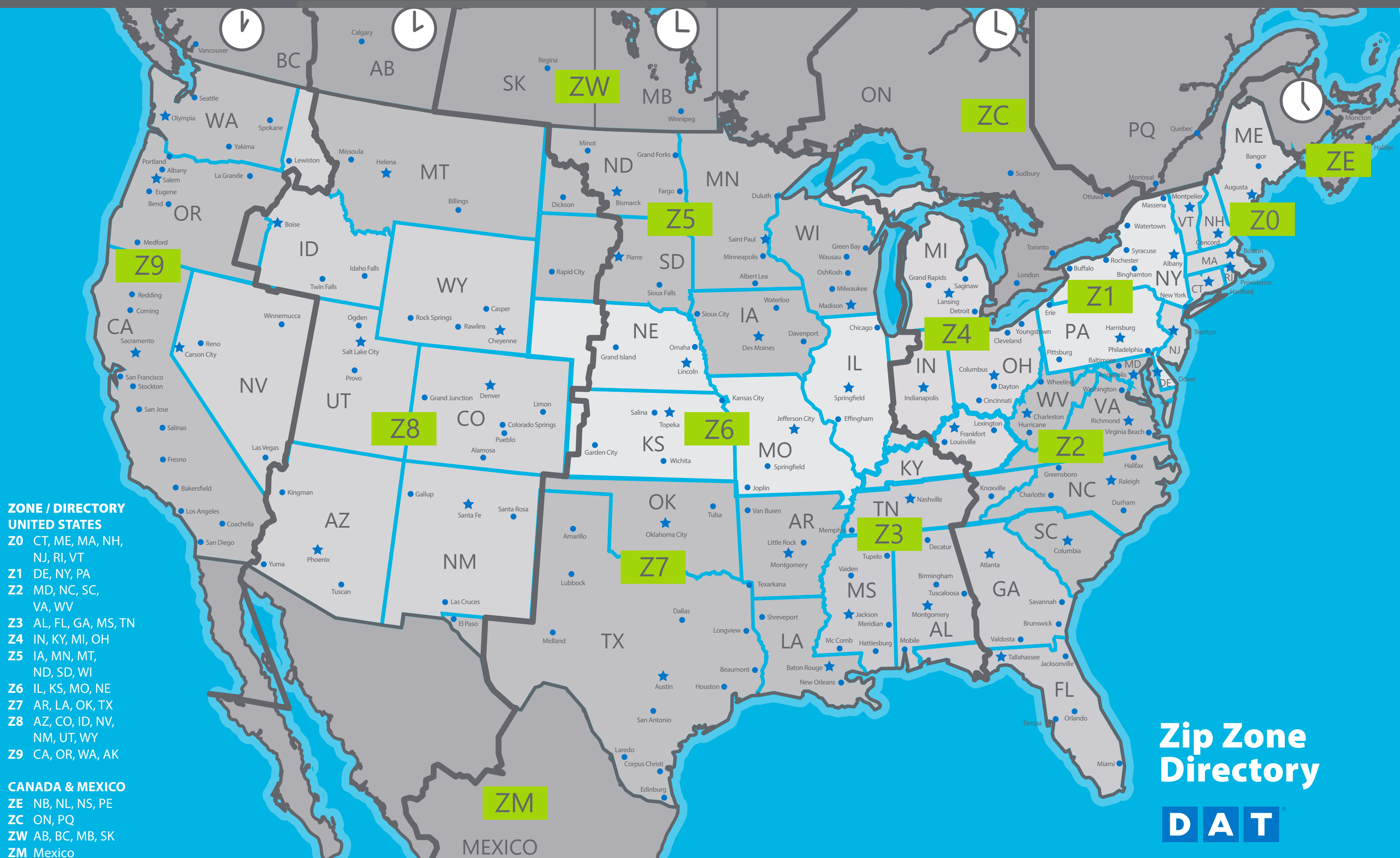(800) 547-5417
DAT.com

DAT Power

1PM PT   2PM MT   3PM CT   4PM ET   5PM AT

ZONE / DIRECTORY
UNITED STATES
- Z0 CT, ME, MA, NH, NJ, RI, VT
- Z1 DE, NY, PA
- Z2 MD, NC, SC, VA, WV
- Z3 AL, FL, GA, MS, TN
- Z4 IN, KY, MI, OH
- Z5 IA, MN, MT, ND, SD, WI
- Z6 IL, KS, MO, NE
- Z7 AR, LA, OK, TX
- Z8 AZ, CO, ID, NV, NM, UT, WY
- Z9 CA, OR, WA, AK

CANADA & MEXICO
- ZE NB, NL, NS, PE
- ZC ON, PQ
- ZW AB, BC, MB, SK
- ZM Mexico

Zip Zone Directory

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DAT Key Market Areas

WHAT IS A KEY MARKET AREA?

A Key Market Area, or KMA, is a collection of 3-digit ZIP code areas that are influenced by or "keyed" to a major city or economic center. Noting that freight rates behave differently in each market, DAT created Key Market Areas when it launched DAT RateView™ in 2010. RateView uses 135 key market areas that capture the top freight markets in the U.S.

KMA boundary lines are determined where one city's influence wanes and another city's influence takes precedence. For example, Texas has 13 key market areas: Houston, Austin, Dallas, El Paso, etc. Nevada has just two: Las Vegas and Reno.

Key market areas do not stop at state lines. For example, the Memphis KMA includes portions of Western Tennessee, Northern Mississippi, and Northeastern Arkansas.

LIST OF KEY MARKET AREAS

To the right is a list of the Key Market Areas in North America. Alternatively, you can quickly look up KMAs in DAT RateView. When you type a city name or zip code into the Origin and Destination fields, RateView shows you a map of the Origin and Destination KMA.

ALABAMA
Birmingham Market
Chattanooga Market
Decatur Market
Mobile Market
Montgomery Market

ARIZONA
Flagstaff Market
Phoenix Market
Tucson Market

ARKANSAS
Fayetteville Market
Little Rock Market
Memphis Market
Texarkana Market

CALIFORNIA
Fresno Market
Los Angeles Market
Medford Market
Ontario Market
Reno Market
San Diego Market
San Francisco Market
Stockton Market

COLORADO
Albuquerque Market
Denver Market
Grand Junction Market
N Platte Market

CONNECTICUT
Hartford Market

DELAWARE
Baltimore Market

FLORIDA
Jacksonville Market
Lakeland Market
Miami Market
Tallahassee Market

GEORGIA
Atlanta Market
Chattanooga Market
Macon Market
Montgomery Market
Savannah Market
Tifton Market

IDAHO
Green River Market
Spokane Market
Twin Falls Market

ILLINOIS
Bloomington Market
Cape Girardeau Market
Chicago Market
Joliet Market
Quincy Market
Rock Island Market
Rockford Market
St. Louis Market
Taylorville Market
Terre Haute Market

INDIANA
Cincinnati Market
Evansville Market
Ft Wayne Market
Gary Market
Indianapolis Market
Louisville Market
S Bend Market
Terre Haute Market

IOWA
Cedar Rapids Market
Des Moines Market
Dubuque Market
Minneapolis Market
Omaha Market
Rock Island Market
Sioux Falls Market

KANSAS
Hutchinson Market
Joplin Market
Kansas City Market

KENTUCKY
Bowling Green Market
Cape Girardeau Market
Charleston Market
Evansville Market
Huntington Market
Knoxville Market
Lexington Market
Louisville Market

LOUISIANA
New Orleans Market
Shreveport Market

MAINE
Augusta Market

MARYLAND
Baltimore Market
Winchester Market

MASSACHUSETTS
Boston Market
Springfield Market

MICHIGAN
Detroit Market
Grand Rapids Market
S. Bend Market
Saginaw Market

MISSOURI
Cape Girardeau Market
Jefferson City Market
Joplin Market
Kansas City Market
Quincy Market
St Louis Market

MINNESOTA
Duluth Market
Fargo Market
Minneapolis Market
Sioux Falls Market
St Cloud Market

MISSISSIPPI
Jackson Market
Memphis Market
Mobile Market

MONTANA
Billings Market
Missoula Market

NEBRASKA
N Platte Market
Omaha Market

NEVADA
Las Vegas Market
Reno Market

NEW HAMPSHIRE
Augusta Market
Bristol Market

NEW JERSEY
Elizabeth Market
Philadelphia Market

NEW MEXICO
Albuquerque Market
El Paso Market
Flagstaff Market
Lubbock Market

NEW YORK
Albany Market
Brooklyn Market
Buffalo Market
Elmira Market
Hartford Market
Rochester Market
Syracuse Market

NORTH CAROLINA
Charlotte Market
Chattanooga Market
Greensboro Market
Greenville Market
Norfolk Market
Raleigh Market
Wilmington Market

NORTH DAKOTA
Billings Market
Bismarck Market
Fargo Market
Rapid City

OHIO
Cincinnati Market
Cleveland Market
Columbus Market
Huntington Market
Pittsburgh Market
Toledo Market

OKLAHOMA
Albuquerque Market
Amarillo Market
Fayetteville Market
Hutchinson Market
Oklahoma City Market
Tulsa Market

OREGON
Medford Market
Pendleton Market
Portland Market
Twin Falls Market

PENNSYLVANIA
Allentown Market
Elmira Market
Erie Market
Harrisburg Market
Philadelphia Market
Pittsburgh Market

RHODE ISLAND
Boston Market

SOUTH CAROLINA
Charlotte Market
Columbia Market
Greenville Market
N Charleston Market
Savannah Market

SOUTH DAKOTA
Rapid City Market
Sioux Falls Market

TENNESSEE
Bowling Green Market
Chattanooga Market
Decatur Market
Knoxville Market
Memphis Market
Nashville Market

TEXAS
Albuquerque Market
Amarillo Market
Austin Market
Dallas Market
El Paso Market
Ft Worth Market
Houston Market
Laredo Market
Lubbock Market
McAllen Market
San Antonio Market
Shreveport Market
Texarkana Market

UTAH
Flagstaff Market
Grand Jct. Market
Salt Lake City Market

VERMONT
Albany Market
Bristol Market

VIRGINIA
Alexandria Market
Charleston Market
Knoxville Market
Norfolk Market
Richmond Market
Roanoke Market
Winchester Market

WASHINGTON
Pendleton Market
Portland Market
Seattle Market
Spokane Market

WISCONSIN
Dubuque Market
Duluth Market
Eau Claire Market
Green Bay Market
Madison Market
Milwaukee Market

WEST VIRGINIA
Charleston Market
Huntington Market
Pittsburgh Market
Winchester Market

WYOMING
Billings Market
Denver Market
Green River Market
N Platte Market
Rapid City Market

CANADA

Alberta
Calgary Market

British Columbia
Prince George Market
Vancouver Market

Manitoba
Winnipeg Market

New Brunswick
Moncton Market

Newfoundland
St Johns Market

Nova Scotia
Halifax Market

Ontario
London Market
Ottawa Market
Sudbury Market
Toronto Market

Quebec
Montreal Market
Quebec Market

Saskatchewan
Regina Market

Many KMAs span more than one state. Each state listed includes all the KMAs within the state's boundaries.

DAT RateView

DAT RateView™ is an online tool that puts real-time spot market and current contract freight rates at your fingertips. Rates are based on the industry's largest set of aggregated rate data—what brokers and shippers are actually paying carriers. RateView is integrated into DAT load board packages or can be added as a standalone cloud-based service.

BENEFITS OF USING DAT RATEVIEW

- Discover truckload rates in your lanes – Get today's rates, last week's rates, and 13-month rate histories for vans, flatbeds and reefers.
- Benchmark yourself against the marketplace – Compare your rates to industry averages for virtually every market in the U.S.
- Respond to RFPs quickly – RateView includes a multi-lane request feature, so you can check hundreds of lanes at once.

DAT

For more information, please contact DAT:
(800) 547-5417
DAT.com

DAT RateView

Key Market Area Directory

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